

Virginia Beach Parks & Recreation and Virginia Beach Public Library present



2026 SPEAKER SERIES

S P O N S O R S H I P

FESTIVAL PARTNERS



VIRGINIA BEACH PARKS & RECREATION ● BACK BAY NATIONAL WILDLIFE REFUGE ● VIRGINIA BEACH PUBLIC LIBRARY ● VIRGINIA DEPARTMENT OF WILDLIFE RESOURCES ● VIRGINIA AQUARIUM + MARINE SCIENCE CENTER ● LYNNHAVEN RIVER NOW ● VIRGINIA STATE PARKS (FIRST LANDING STATE PARK + FALSE CAPE STATE PARK) ● VIRGINIA BEACH CHAPTER OF THE AUDUBON SOCIETY

JANUARY 23 - FEBRUARY 1, 2026

ABOUT WINTER WILDLIFE FESTIVAL

The annual Winter Wildlife Festival celebrates the diversity of wildlife inhabiting Virginia Beach and the surrounding Coastal Virginia region along the Atlantic Flyway. What started in 2010 as a small weekend activity, has blossomed into a nine-day event with more than 70 sessions, attracting hundreds of nature enthusiasts, families and outdoor lovers each year. In 2024 the festival expanded activities throughout January, increasing opportunities for community engagement. 2026 festival activities will include an exhibit/vendor hall, expanded children's activities, a keynote speaker, a photo contest exhibition and an engaging workshop series. Daily activities from January 23 through February 1 will include wildlife viewing tours, education workshops, field sessions, boat tours, owl prowls and much more.

2025 IMPACT

3K

RESIDENTS VISITS

6.3K

FESTIVAL IMPRESSIONS

35+

VENDORS

20

COMMUNITY WORKSHOPS

60K

SOCIAL MEDIA IMPRESSIONS

JANUARY 23 - FEBRUARY 1, 2026

2026 TARGET IMPACT

4K
RESIDENTS VISITS

40
VENDORS

8K
FESTIVAL IMPRESSIONS

25
COMMUNITY WORKSHOPS

SPONSORSHIP ENGAGEMENT

DEEPENING KNOWLEDGE

The speaker series will offer rich, detailed insights into wildlife topics relevant to our region.

FOSTERING COMMUNITY CONNECTIONS

By bringing together experts and local resources, the series will create meaningful networking opportunities and spark conversations around environmental challenges and solutions.

BUILDING AN ENGAGED NETWORK

By highlighting our region's environmental treasures and issues, the series will inspire community involvement in conservation and sustainability efforts.

THE PURPOSE Building on past success, the 2026 Winter Wildlife Festival is expanding once again, with the Virginia Beach Public Library Foundation leading an exciting Education and Speaker Series. This series will feature:

Keynote speaker Joan Strassman, who will discuss her latest book *Slow Birding* and her upcoming release, *Social Lives of Birds* (available September 23, 2025).

Special guest Natalia Rojas, an accomplished artist known for her work on the *Wingspan* board game and the book *Celebrating Birds: An Interactive Field Guide Featuring Art from Wingspan*.

Natalia will share insights into her artistic process and lead an engaging art workshop.

Five library-hosted programs that explore winter wildlife, conservation, and our local ecosystem.

JANUARY 23 - FEBRUARY 1, 2026



PLATINUM SPONSOR

Exclusive Partner Investment
\$5,000+

- Recognition as Platinum Sponsor on Winter Wildlife Festival Website
- Potential opportunity to be recognized as sole event sponsor for the Winter Wildlife Festival 2026 speaker series
- Recognition as Platinum Sponsor at Festival Kick-Off
- Recognition in VBPL social media
- Signed copies of both speaker's books
- Logo placement on Winter Wildlife Festival Website and marketing for keynote speaker and surprise special guest event
- Opportunity to introduce keynote speaker
- Logo signage on stage at Keynote event
- Interview Invitation to associated media engagements



GOLD SPONSOR

Strategic Partner Investment
\$3,000+

- Recognition as Gold Sponsor on Winter Wildlife Festival Website
- Recognition as Gold Sponsor at Festival Kick-Off
- Recognition in VBPL social media
- Signed copies of both speaker's books
- Logo signage on stage at Keynote event



SILVER SPONSOR

Networking Partner Investment
\$1,000+

- Recognition as Silver Sponsor on Winter Wildlife Festival Website
- Recognition as Silver Sponsor at Festival Kick-Off
- Recognition in VBPL social media
- Logo signage on stage at Keynote event



JANUARY 23 - FEBRUARY 1, 2026

SPEAKER SERIES SPONSORSHIP DEADLINE

DECEMBER 12, 2025

 @vb_libraryfoundation | @vbplibrary

 lkilgore@vbgov.com | kcerqua@vbgov.com
(Sponsorship & Donation Inquiries) (Programming & Volunteer Inquiries)



THANK YOU!

JANUARY 23 - FEBRUARY 1, 2026