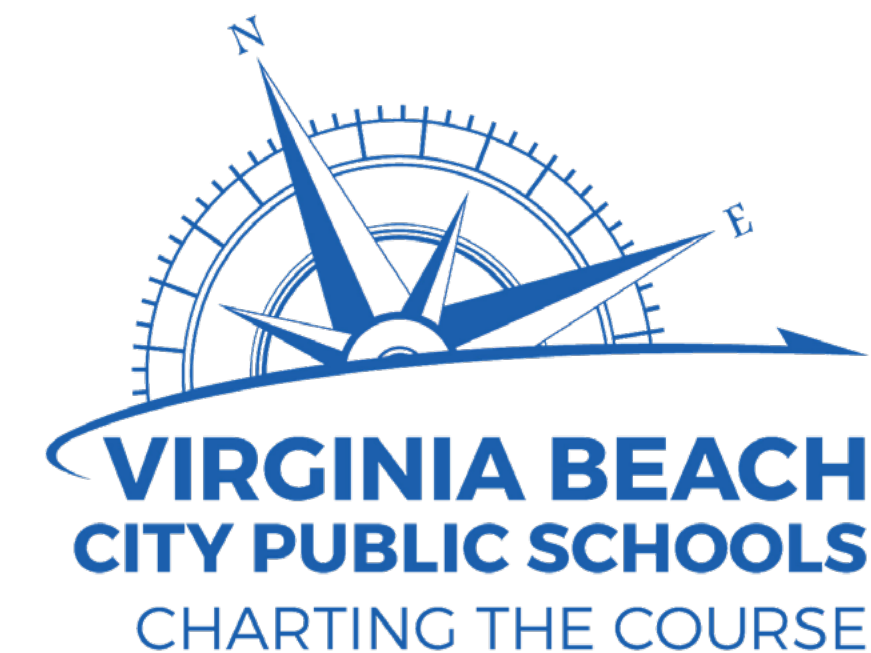




SUMMER LEARNING ADVENTURE **X**

S P O N S O R S H I P



2026

In collaboration with Virginia Beach City Public Schools, this 10-week FREE summer program, running from June through August, is designed to inspire emerging and reluctant readers to discover the joy of reading.

SUMMER LEARNING ADVENTURE KICK-OFF ON MONDAY **JUNE 8 2026**



2025 IMPACT

23.3K

ENGAGEMENT IMPRESSIONS

3,136

BRANCH PROGRAMS OFFERED

ABOUT SUMMER LEARNING ADVENTURE

In 2006, Virginia Beach Public Library officially launched its annual Summer Reading Program, designed to keep children (0 - 8th grade) engaged with literacy in fun, meaningful, and exciting ways throughout the summer.

The program encourages children to set reading goals, build consistent reading routines, and participate in engaging community activities. It also aims to attract families and community members to the library through special events, interactive programs, and welcoming, enriching spaces.

9,753

CHILDREN REGISTERED

200K

DOOR COUNT

8,084

PARTICIPATED

13

VBCPS TITLE I ELEMENTARY SCHOOLS

7,793

COMPLETED CHALLENGE

367K

BOOKS CIRCULATED IN SUMMER 2025

SUMMER LEARNING ADVENTURE KICK-OFF ON MONDAY **JUNE 8 2026**

2026 TARGET IMPACT SPONSORSHIP ENGAGEMENT



**10,000
CHILDREN**

**100
VOLUNTEERS**

**10,000
BOOKS**

THE STATISTICS Multiple studies and reports confirm a phenomenon known as the “summer slide” or “summer learning loss,” which refers to the decline in academic skills, including reading and literacy, that many students experience during the summer months.

Students may lose up to two months of reading proficiency over the summer, a substantial setback that can accumulate over time.

Over half of the reading achievement gap is attributable to unequal access to summer learning opportunities, underscoring the importance of these programs.

ENCOURAGING A LOVE FOR READING

By making reading fun and accessible during the summer months, we help children develop a positive relationship with books—turning reading into a habit they enjoy, not just a school requirement.

CLOSING EDUCATION ACHIEVEMENT GAP

Many children—especially those from underserved communities—fall behind during the summer due to lack of access to enriching activities. Programs like Summer Learning Adventure help level the playing field by keeping all students engaged and learning.

SUPPORTING EDUCATIONAL EQUITY

Every child deserves access to quality learning opportunities, regardless of their zip code or background. Sponsorships allow us to provide inclusive, free programming and resources that reach children who need them most.



SUMMER LEARNING ADVENTURE KICK-OFF ON MONDAY **JUNE 8 2026**

SUMMER LEARNING ADVENTURE SPONSORSHIP PACKAGE



PLATINUM SPONSOR

Exclusive Partner Investment
\$10,000+

- Organization logo signage in all City of Virginia Beach Library Branches
- Organization earns platinum volunteers
- Presenting sponsor logo included on website
- Name recognition in selected Summer Learning Adventure Books **(10K copies)**
- Invitation to participate in Television Interview



GOLD SPONSOR

Strategic Partner Investment
\$5,000+

- Organization logo signage in all City of Virginia Beach Library Branches
- Organization earns gold volunteers
- Presenting sponsor logo included on website
- Name recognition in selected Summer Learning Adventure Books **(10K copies)**



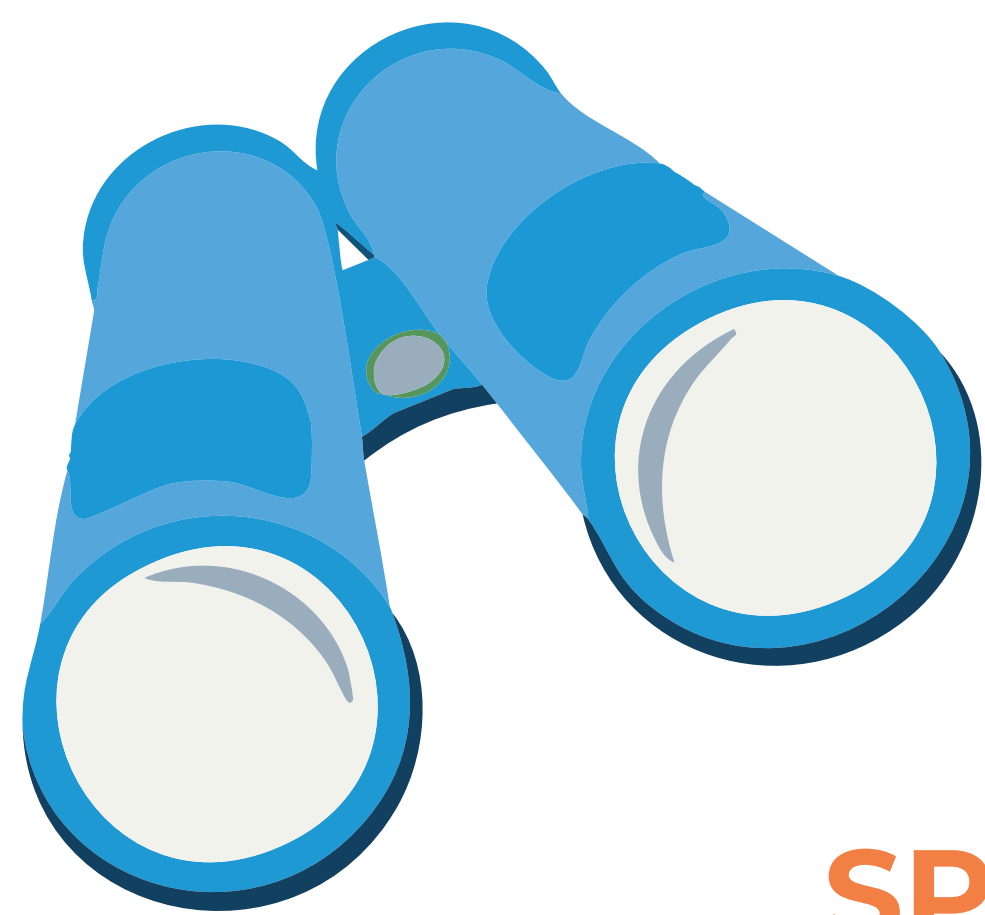
SILVER SPONSOR

Networking Partner Investment
\$3,000+

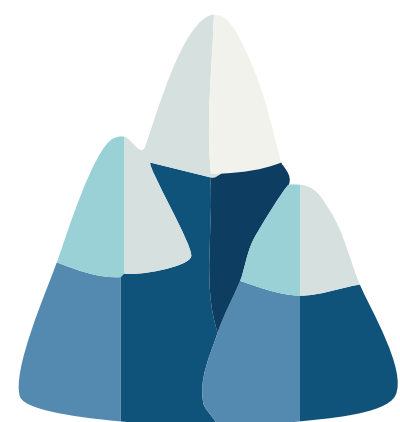
- Organization earns networking volunteers
- Presenting sponsor logo included on website



SUMMER LEARNING ADVENTURE KICK-OFF ON MONDAY **JUNE 8 2026**



SPONSORSHIP DEADLINE
APRIL 6, 2026



SUMMER LEARNING ADVENTURE KICK-OFF
JUNE 8, 2026

SUMMER LEARNING ADVENTURE Wrap-Up
AUGUST 15, 2026

 @vb_libraryfoundation | @growsmart

 lkilgore@vbgov.com | mhaddox@vbgov.com
(Sponsorship & Donation Inquiries) (Programming & Volunteer Inquiries)

THANK YOU!



SUMMER LEARNING ADVENTURE KICK-OFF ON MONDAY **JUNE 8 2026**